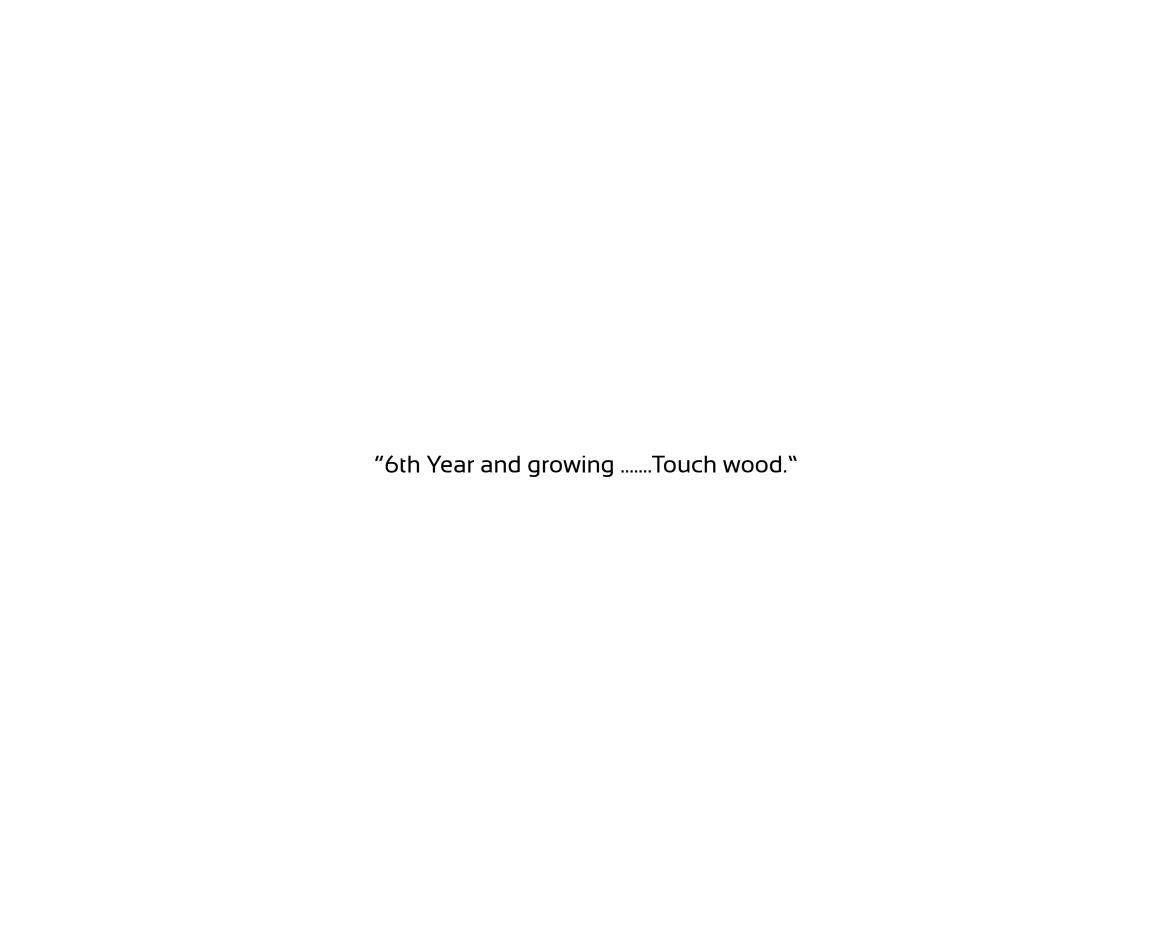
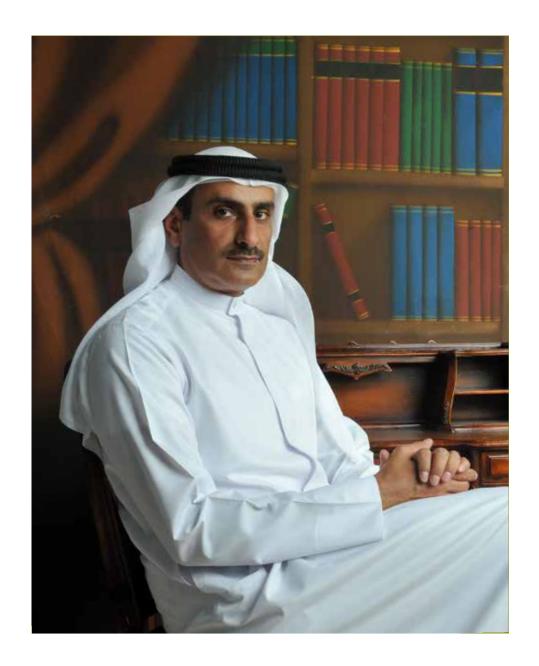


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### Chairman's Message

There is no doubt that we are operating in difficult times, but we are fortunate to be operating in the world's most exciting economy (UAE). We believe we have built a great company thus far.

The company's performance affirmed the wisdom of keeping our eyes on the horizon and feet on the ground. We are proud because our success reflects our ability to meet the needs of national and international markets. We can only continue to be great if we hire appropriately, encourage, and reward the very best people.

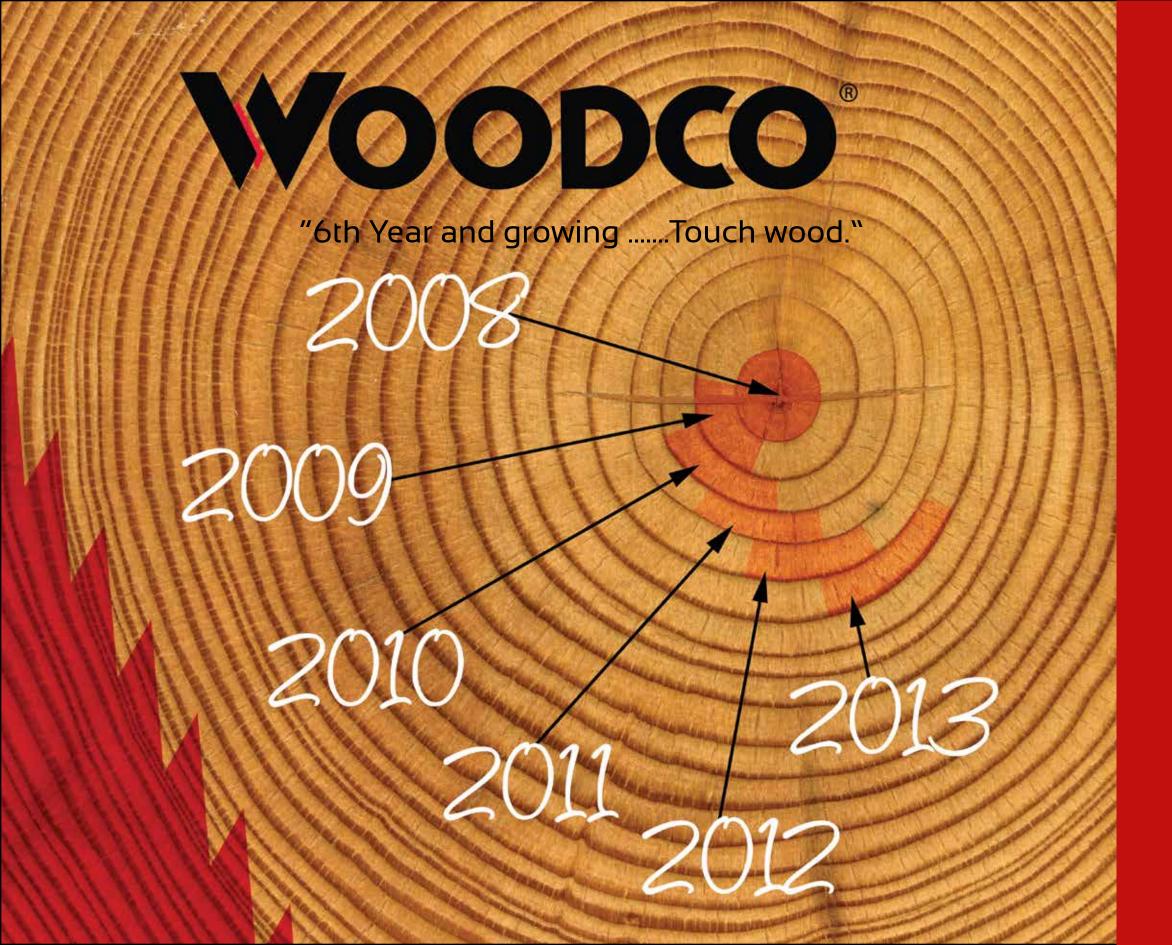
I am grateful to all our customers, suppliers, partners and employees for placing their trust in Woodco. I assure you that your trust in us will motivate us to further improve our performance. We will continue to deliver and excel as our workforce is always focused on helping our customers achieve their goals.

Chairman Woodco Ahmed Al Suwaidi





#### **WOODCO**°





### CEO's Message

Being successful in business demands total focus without being distracted and hindered by day-to-day decision making issues.

All of us working at Woodco strive to contribute to easing the decision making process by monitoring the market changes and the customers needs and delivering service with unbeatable quality and prices.

Our guiding values embrace our desire to continuously improve, commitment to excellent service, listening to customer needs, and being able to produce and deliver. Our position in the marketplace has strengthened considerably during the past years and we have made several acquisitions in order to deliver maximized production during 2013 and the years ahead.

The key to our success is our people. We have more than 25 years of knowledge within the wood and manufacturing industries and many of our people are among the very best in the field. To meet the strong competition we have strengthened the alignment and cooperation between our showrooms and agents around the world.

In 2013 and the years to come, we will maintain and expand Woodco business platform and continue to focus on supporting customers needs in our quest to improve peoples lives and the places they live in.

CEO Woodco Hamed Al Noori













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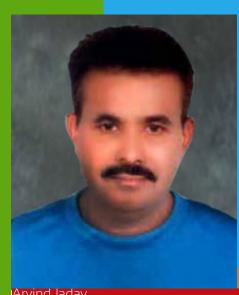


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Arvind Jadav Production Controller arvind@woodco.ae



Michelle Amparo Sales Coordinator michelle@woodco.ae





































#### **WOODCO**°

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# Kitchens











































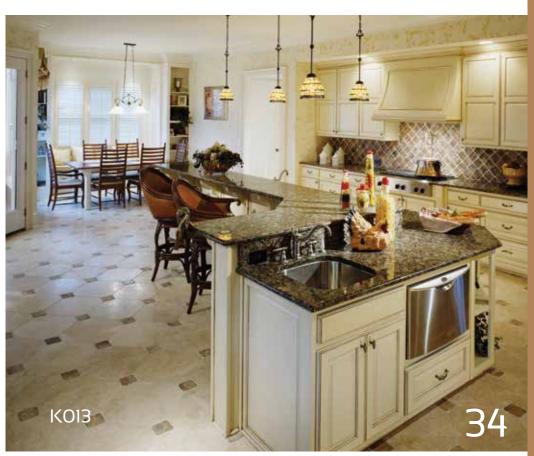


















































































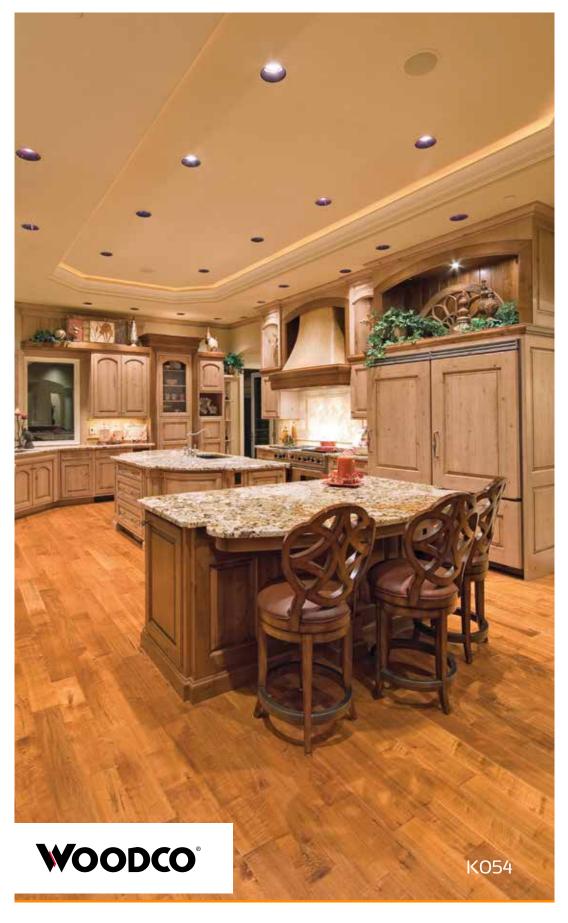






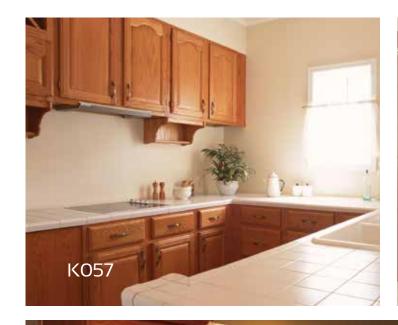










































































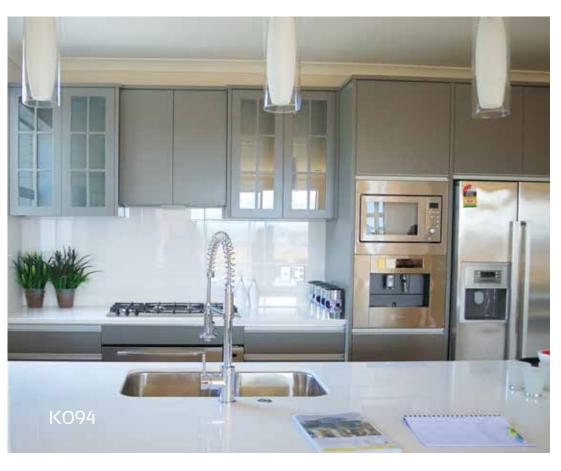










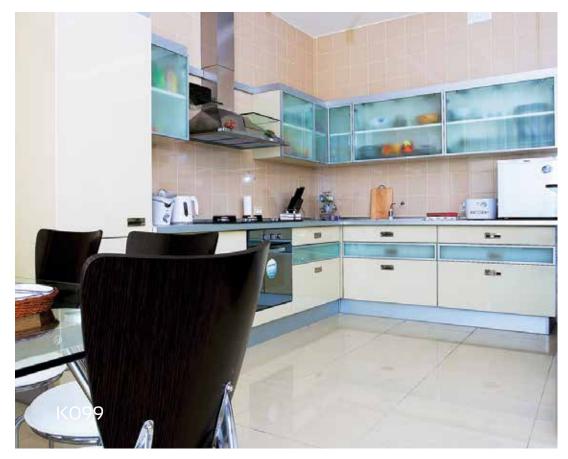
























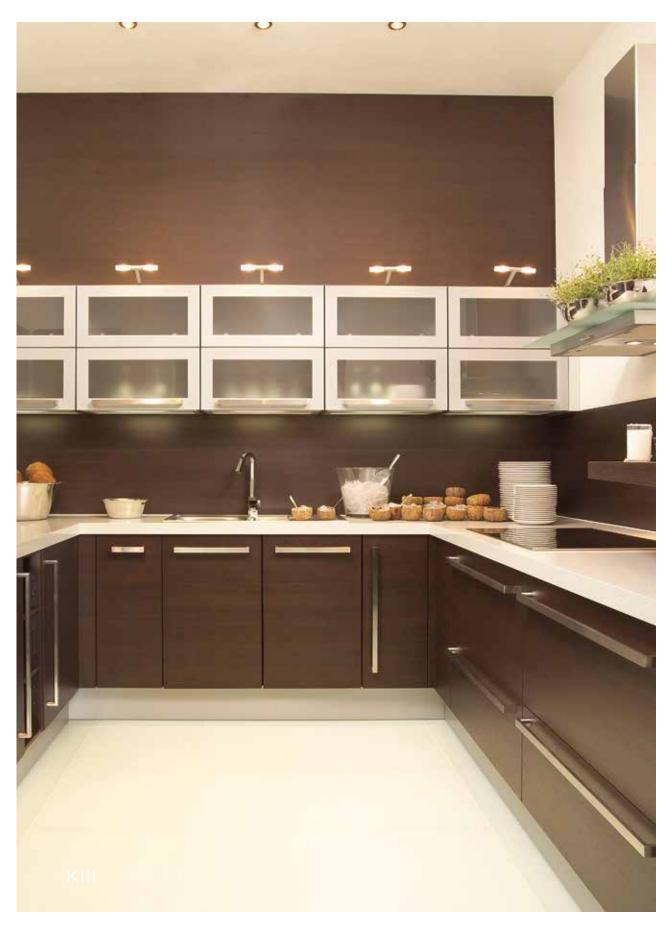












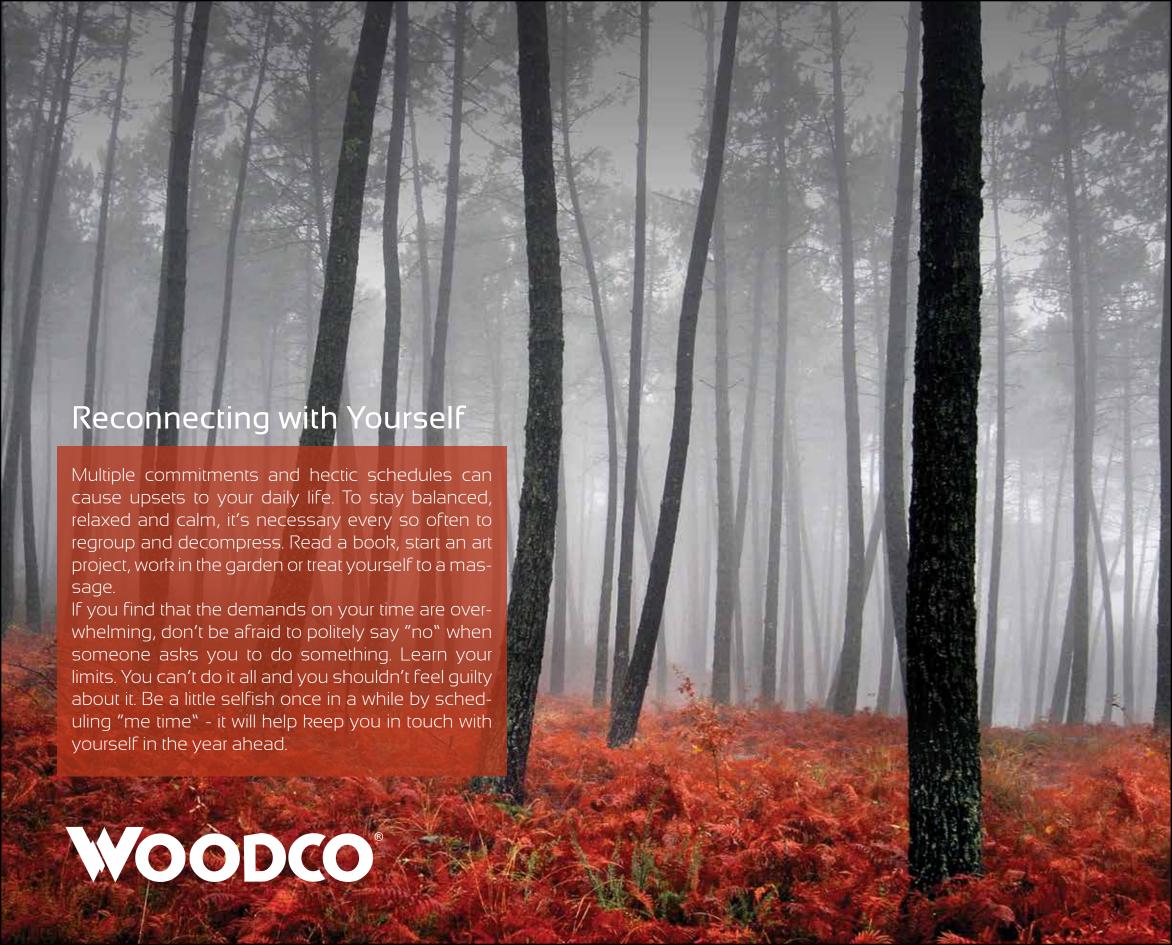






## Living Rooms

















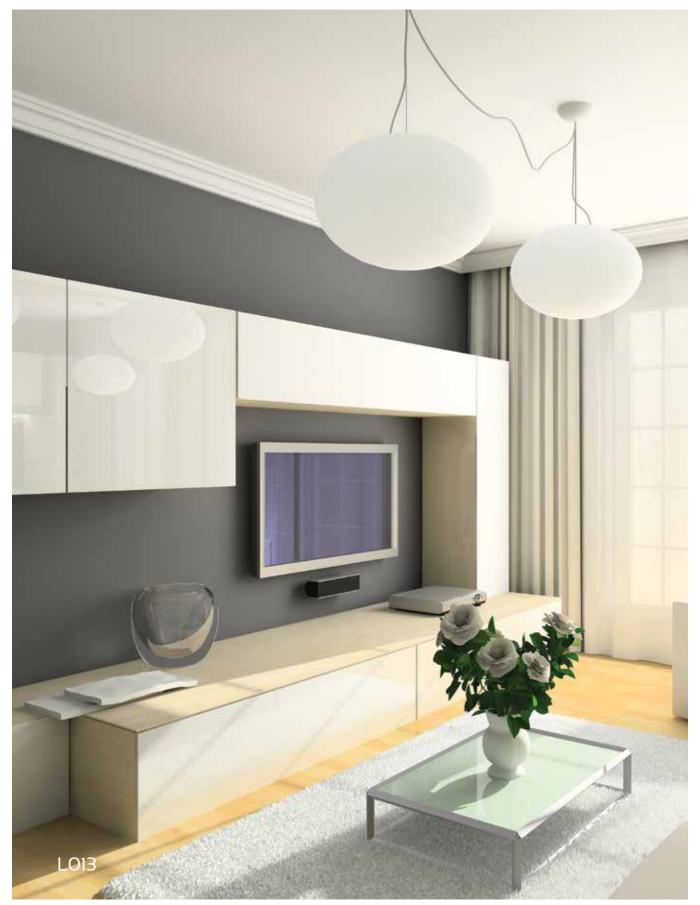










































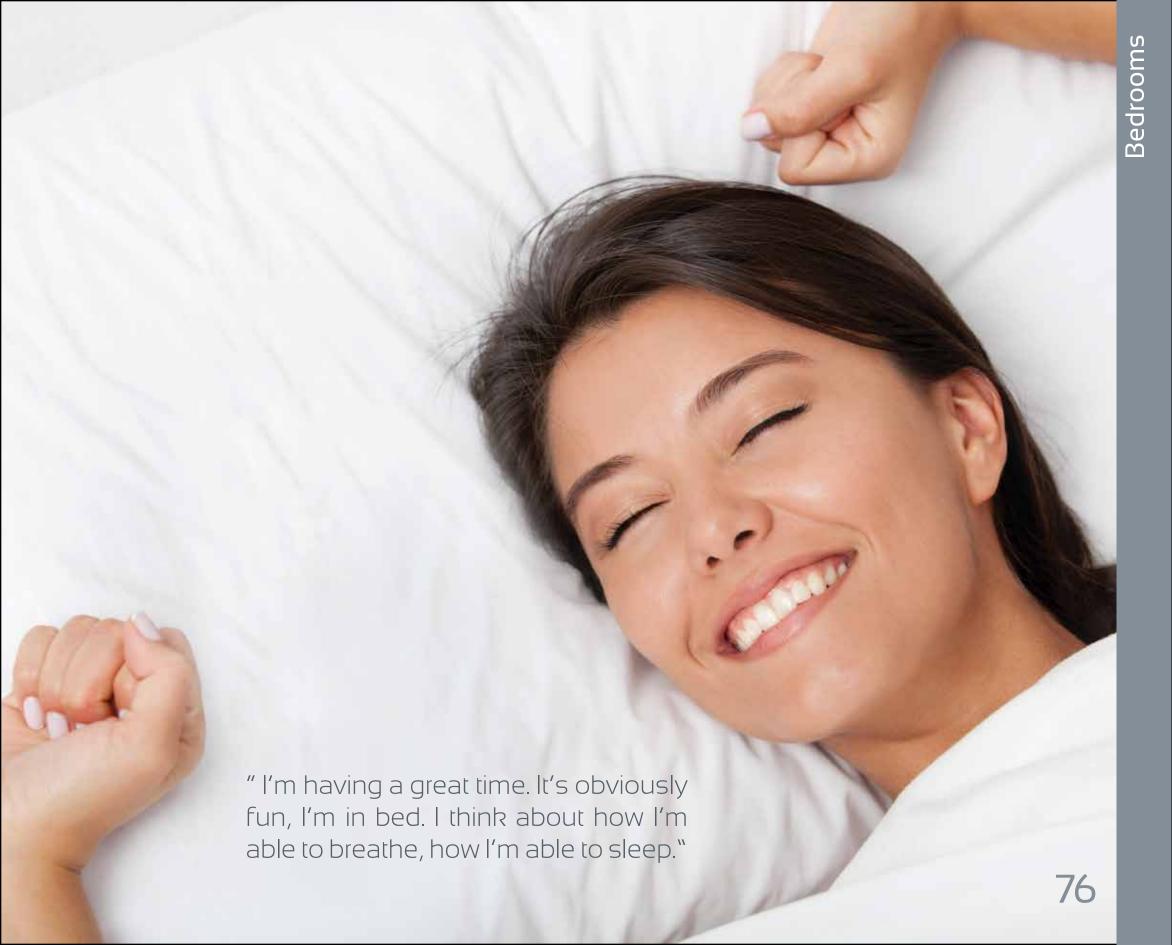






## Bedrooms





## Learning to Forgive Forgiveness is beneficial not only mentally but physically as well. People who forgive tend to be less angry, depressed, stressed out and anxious, and have lower blood pressure and heart rates than those who hold grudges. If you tend to have a hard time letting go of a grievance, consider that forgiveness does not mean you have to forget an incident, but rather that you can place a limit on how it affects you and your relationship with another, and that you benefit from the process as much as the person you have the grudge with. WOODCO®













































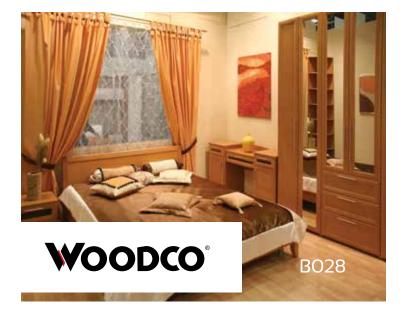










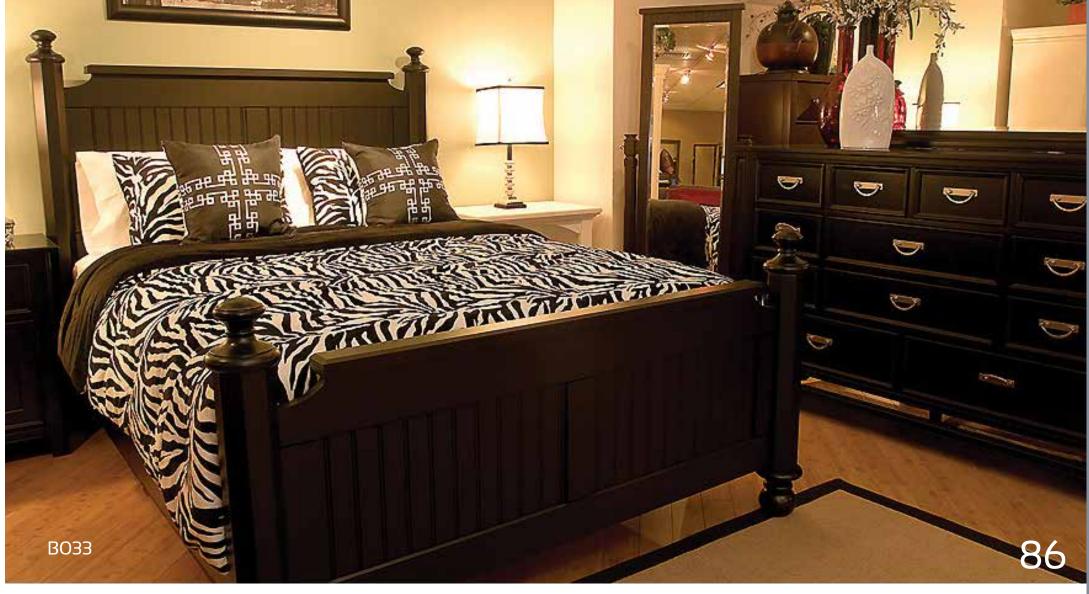










































## Dining Rooms





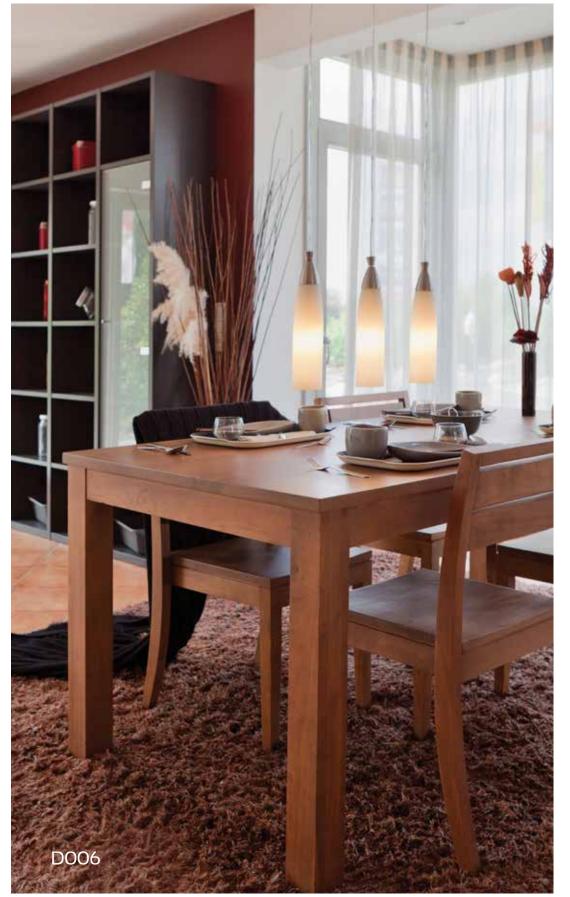




































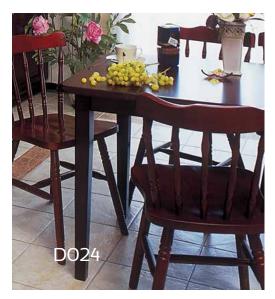


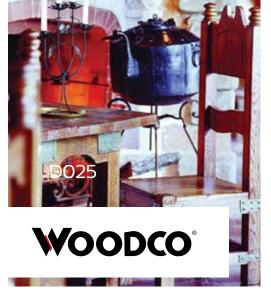


















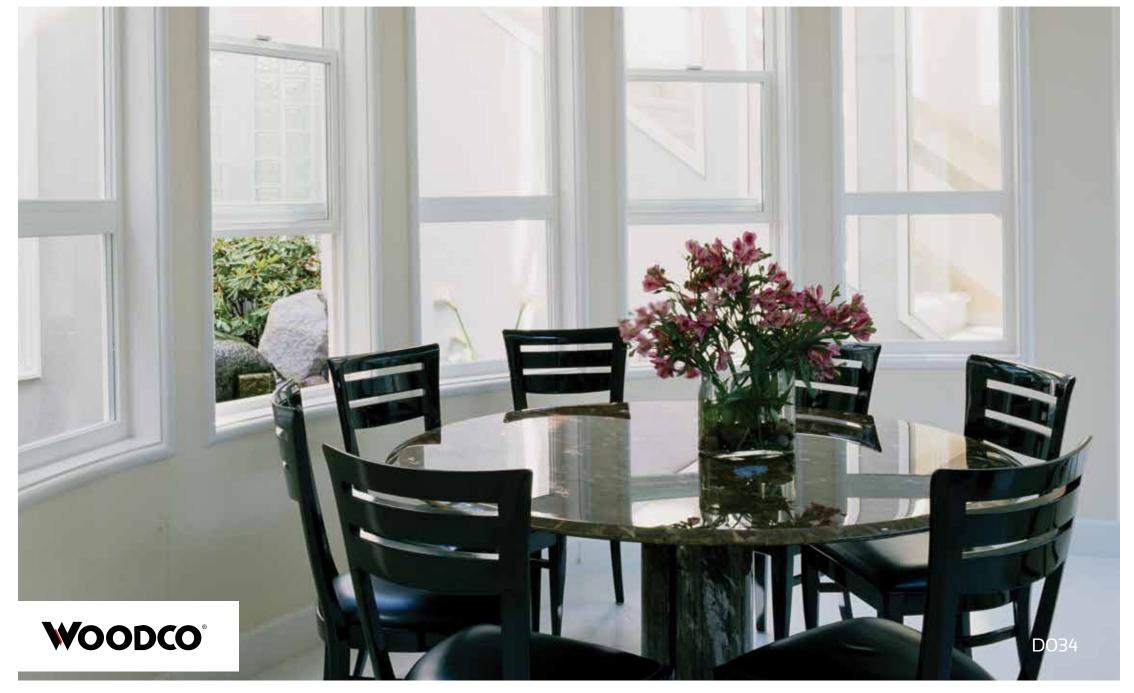








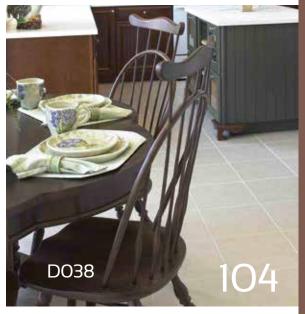






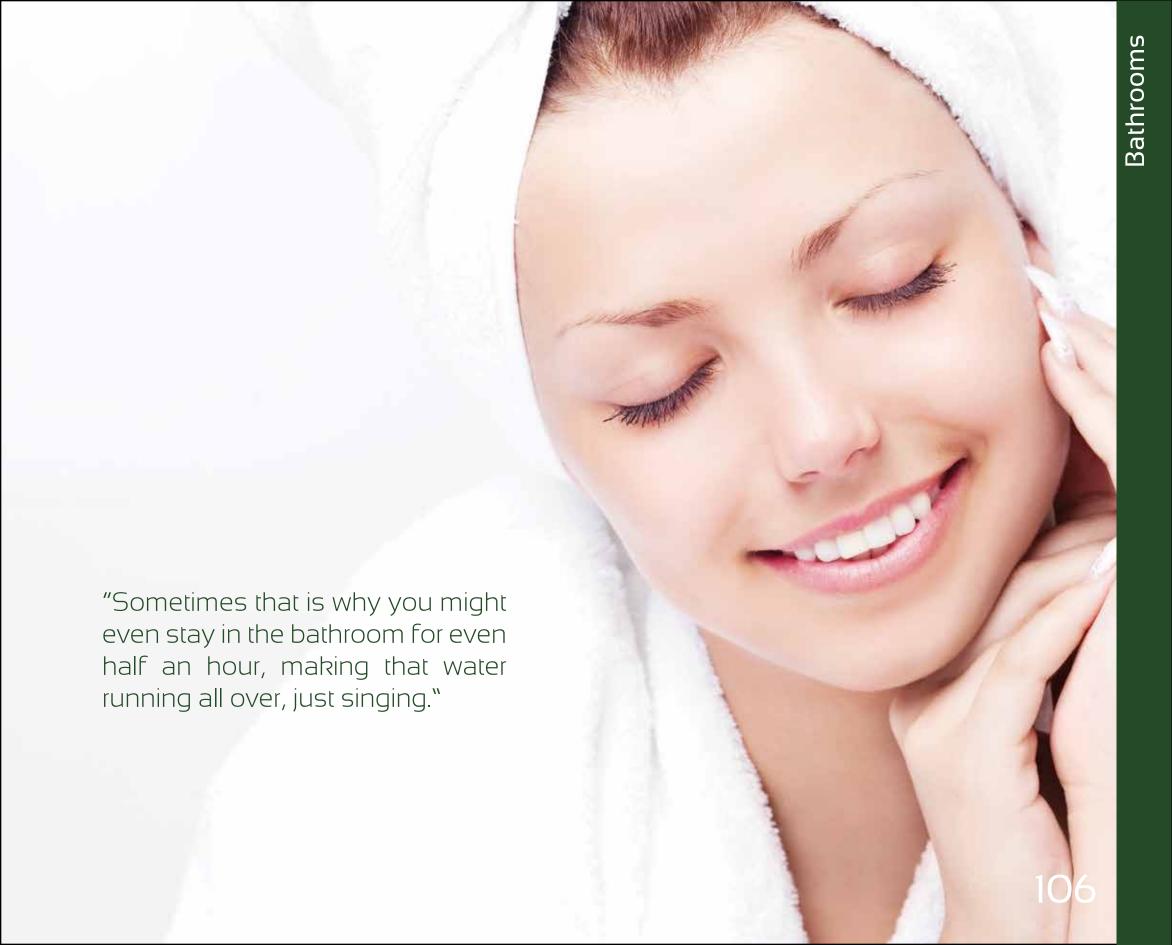






## Bathrooms























































































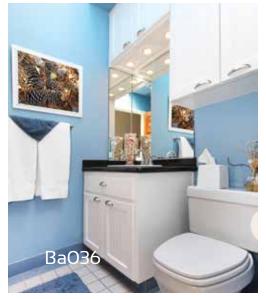
















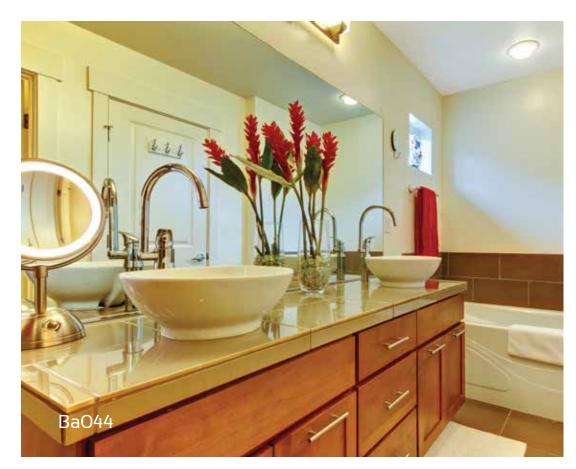


















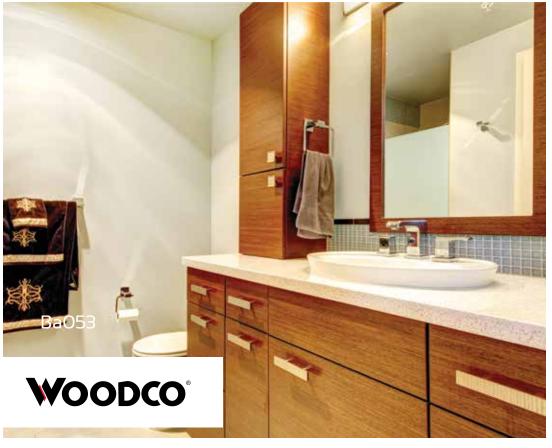


































## Doors







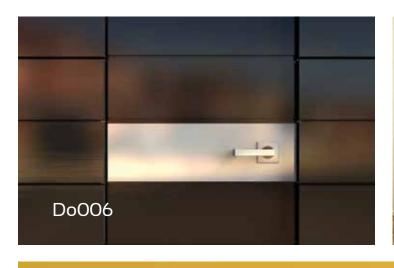




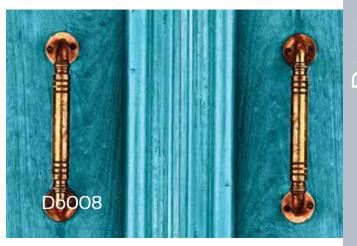
















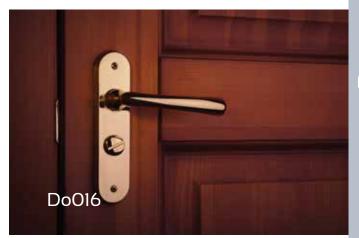




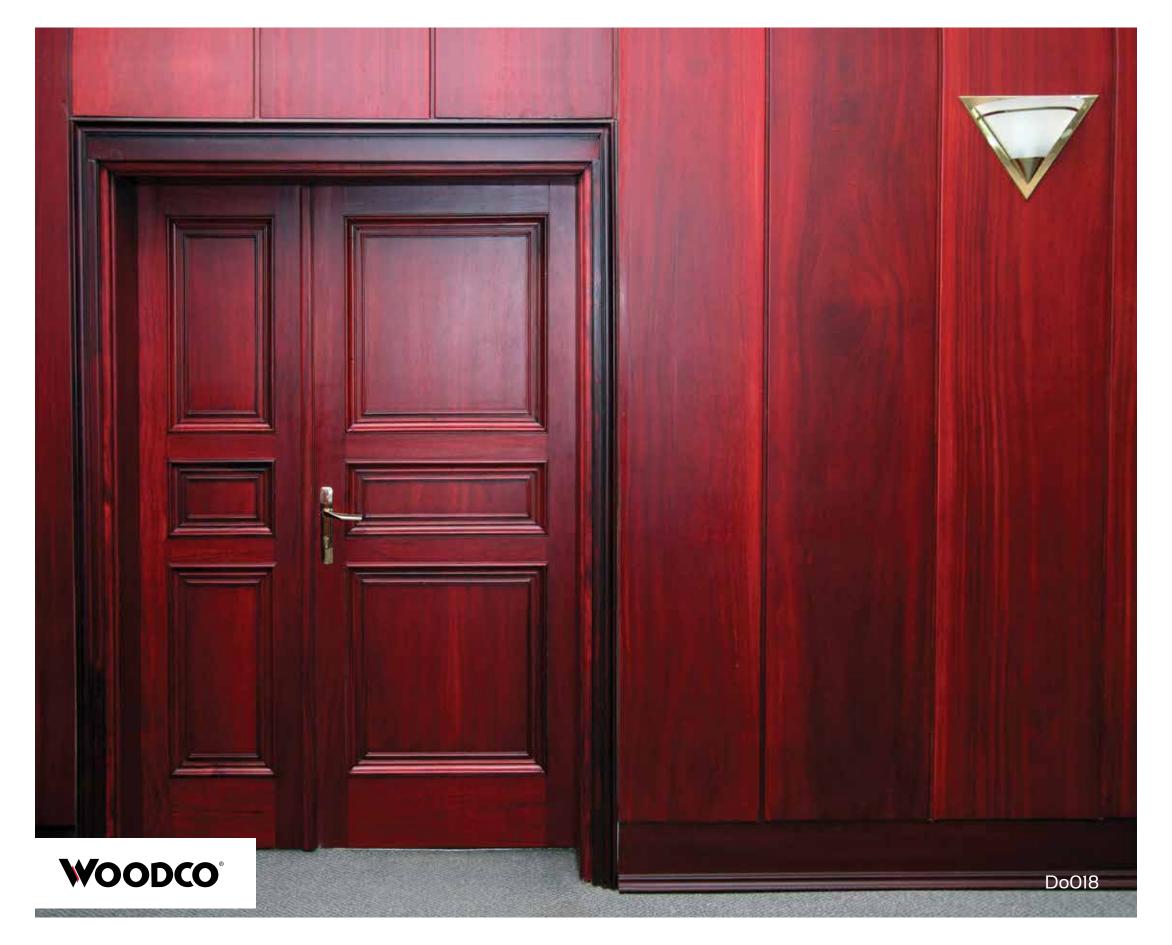


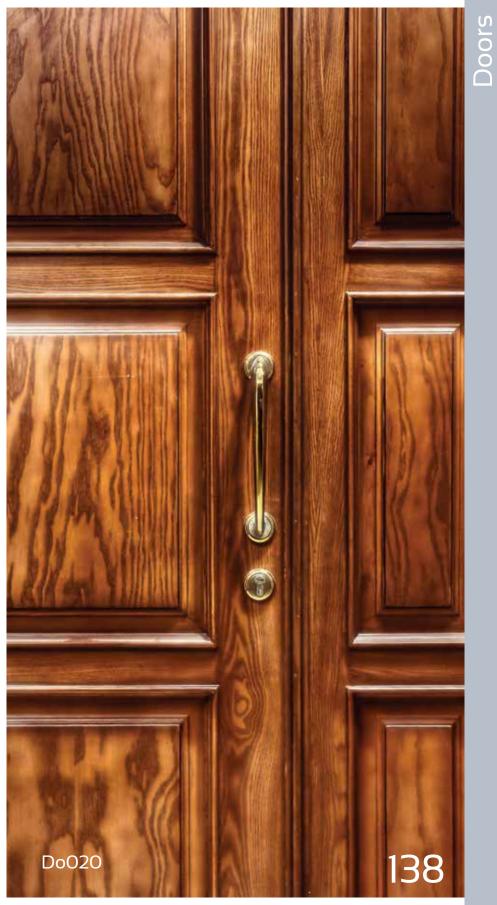






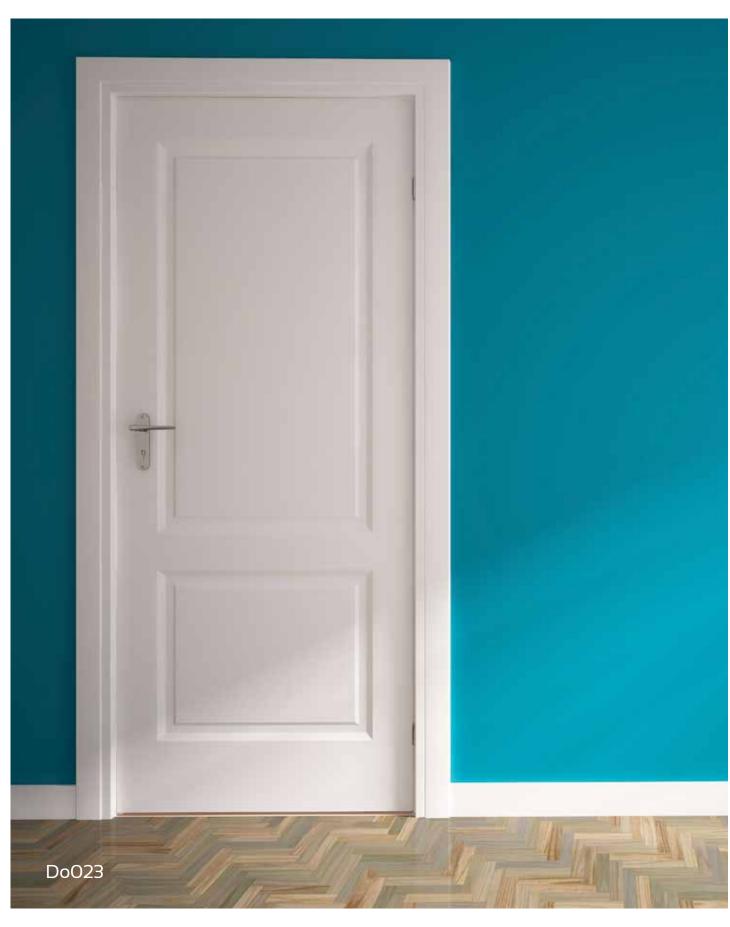


















































































































































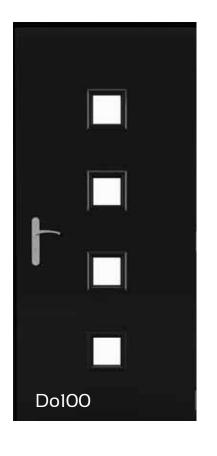






























## Wardrobes and Storage

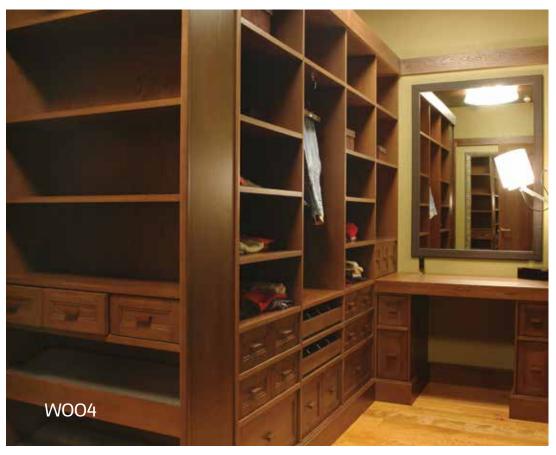


































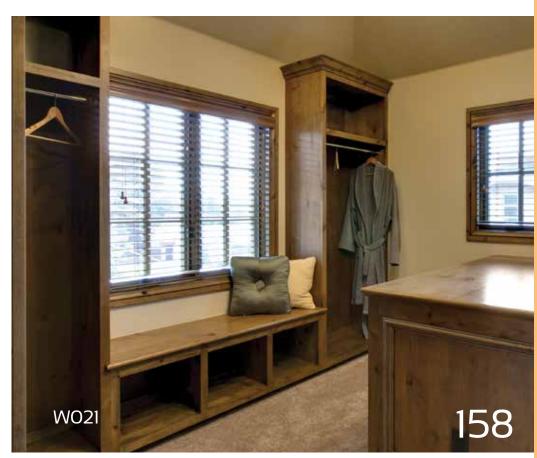






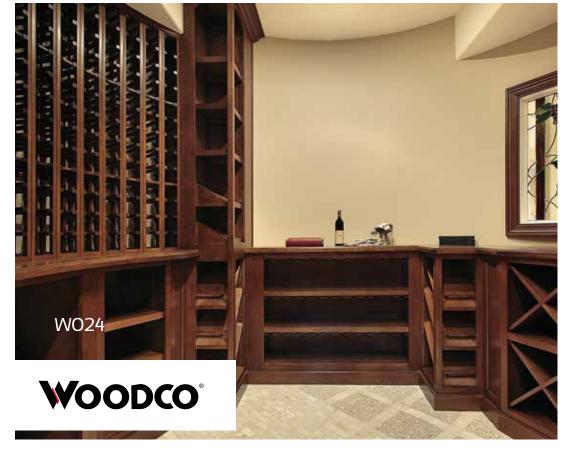






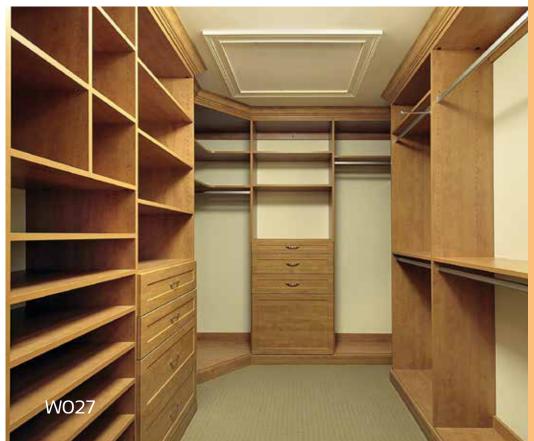
















Wardrobes & Storage











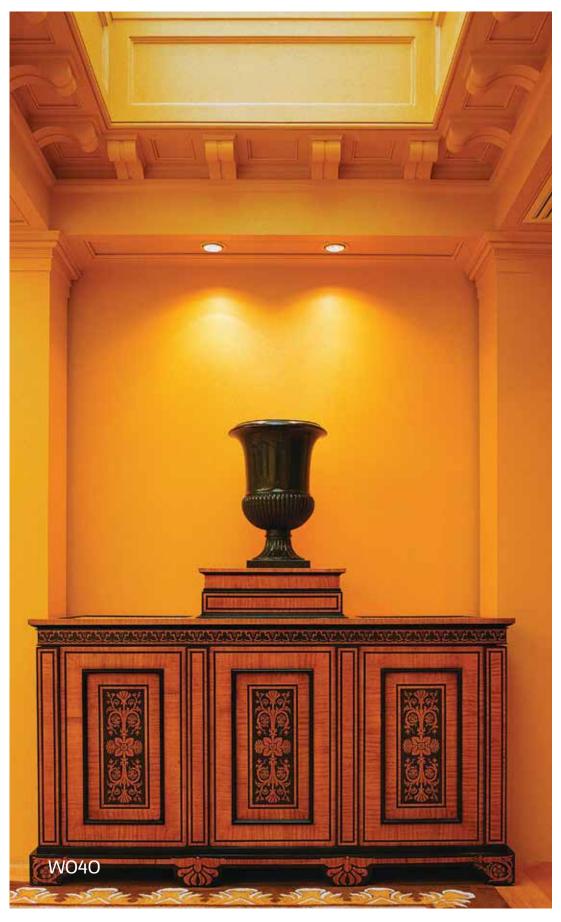
















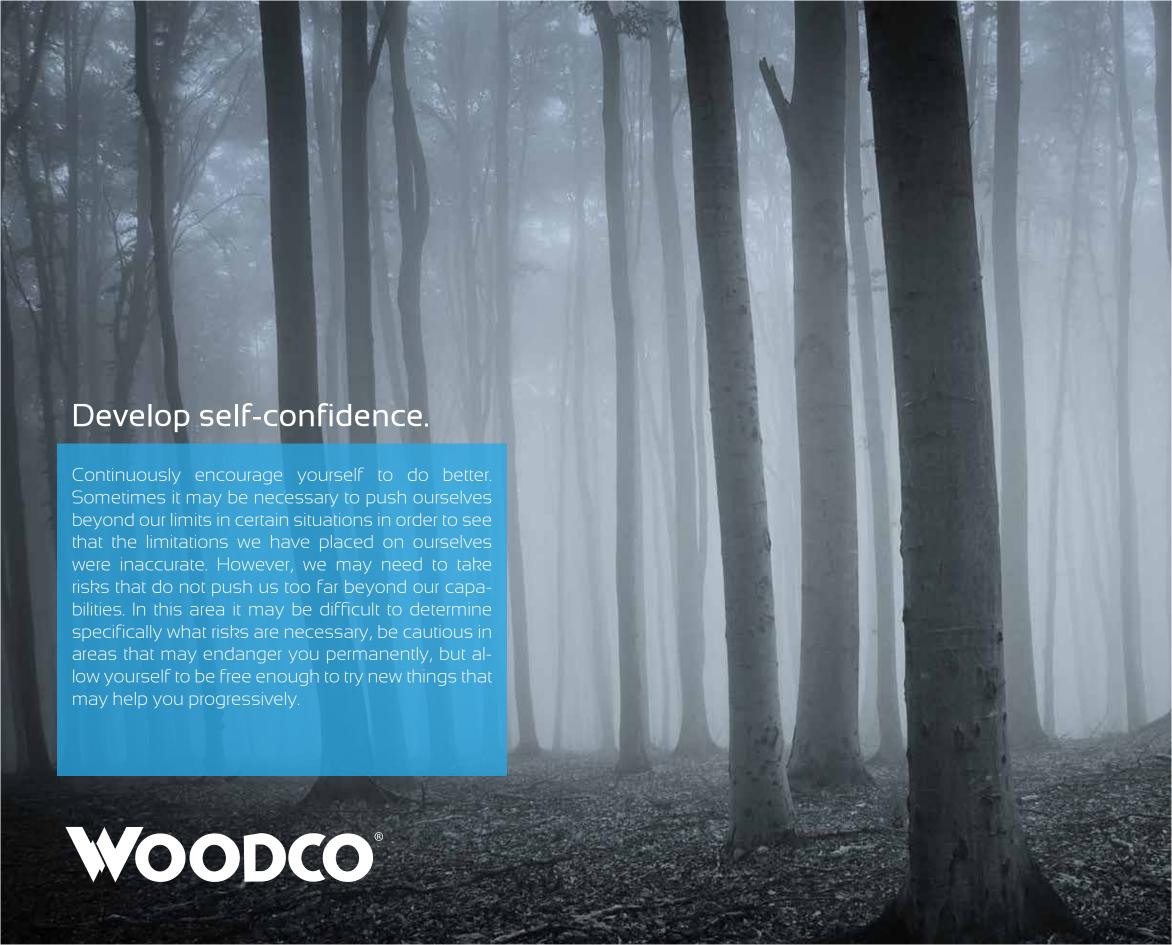




## Offices







































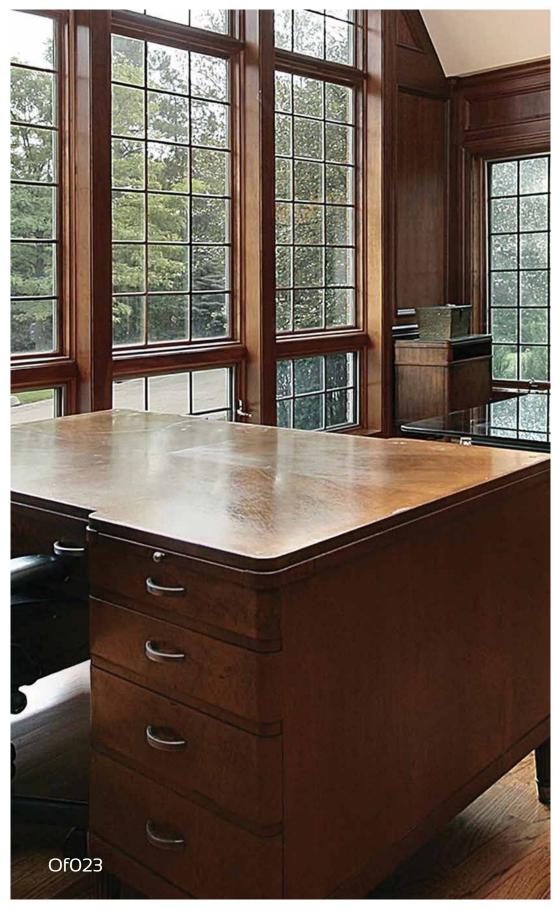
























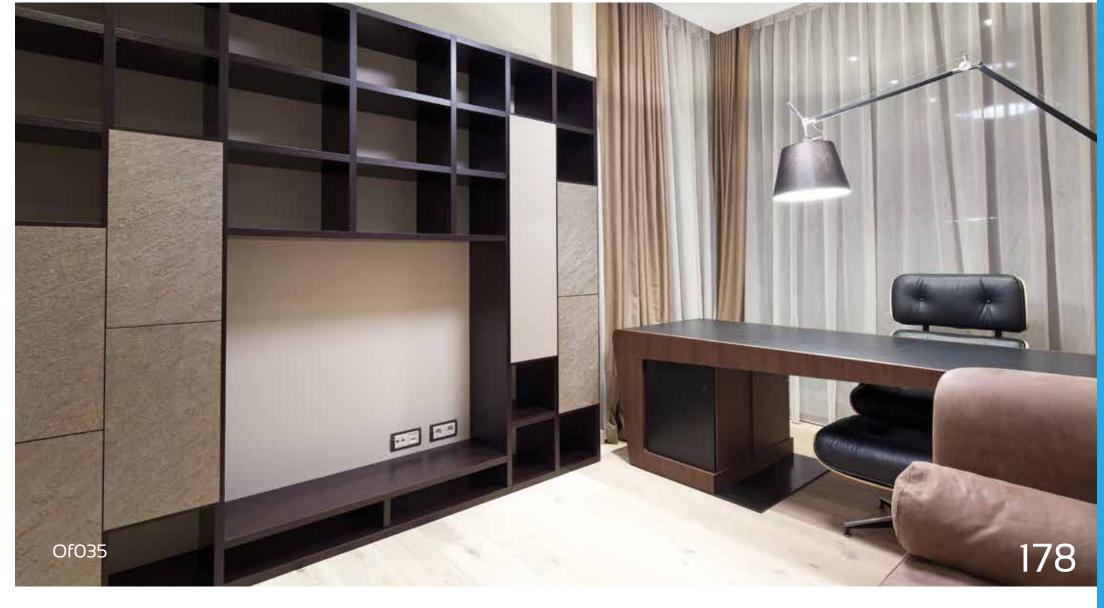






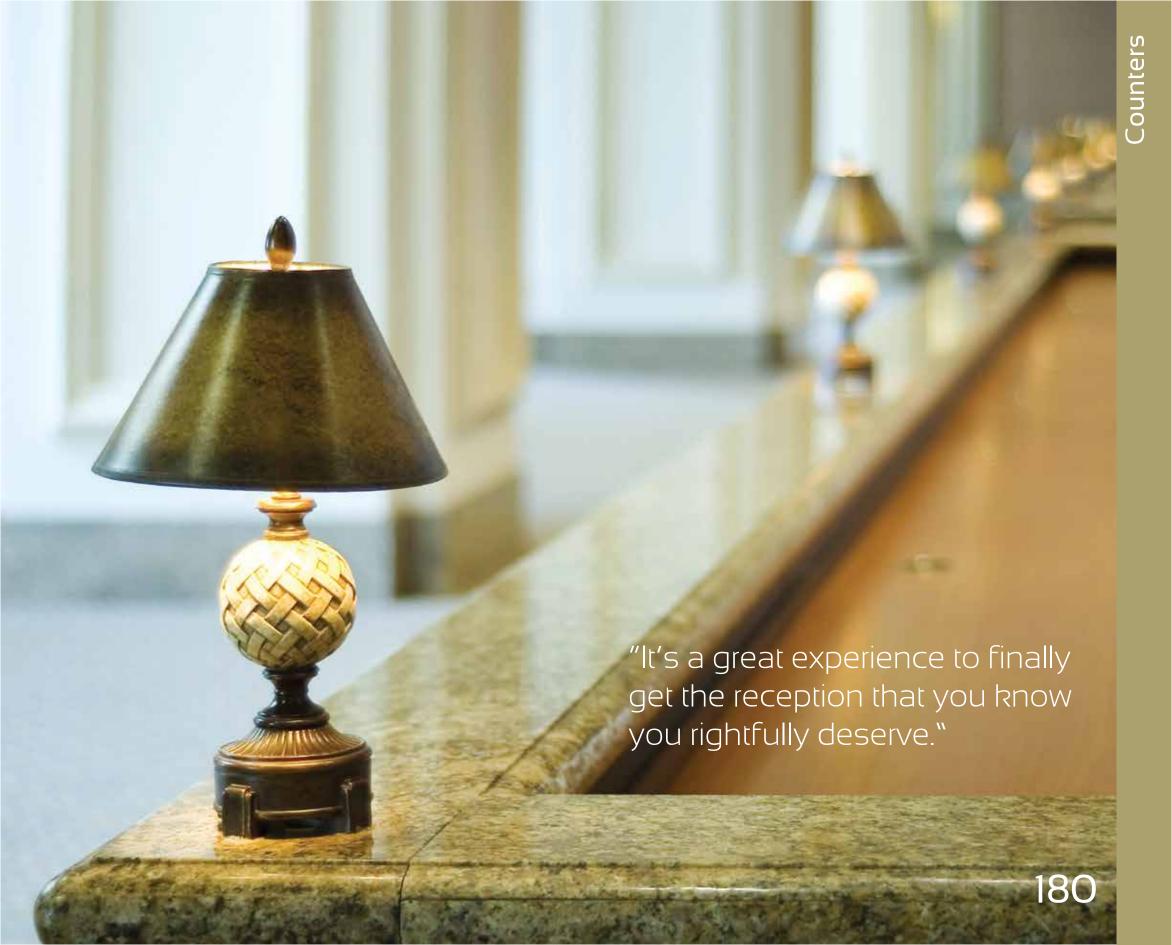






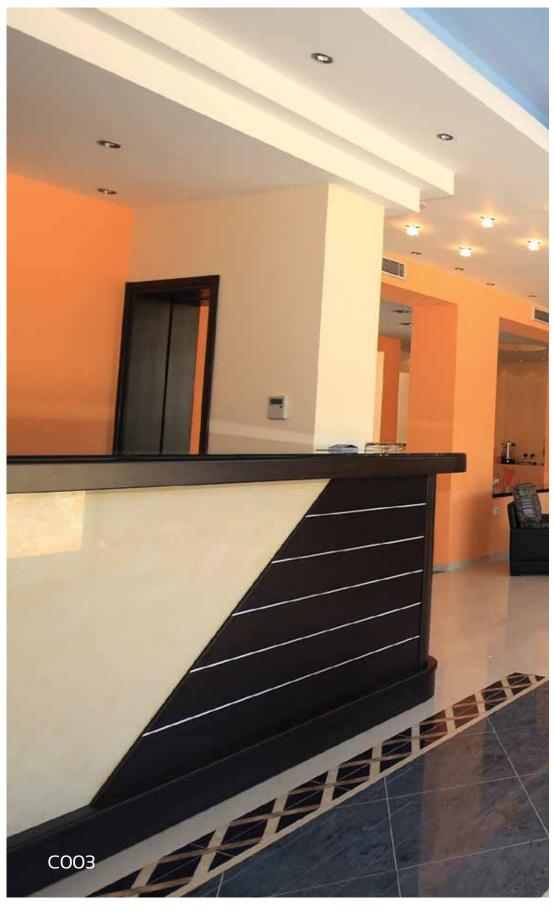
## Counters





























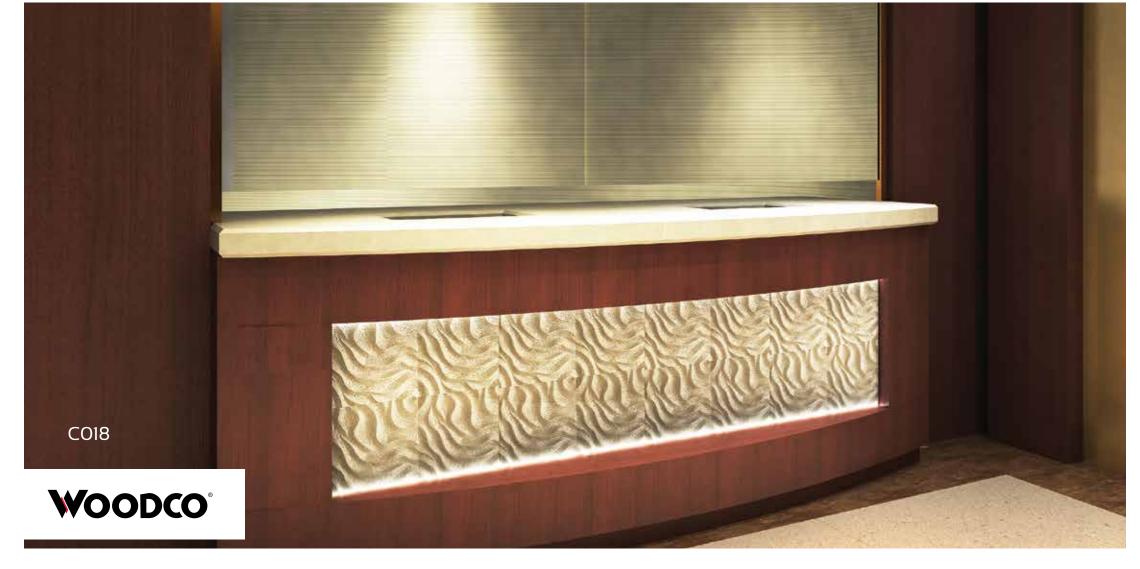






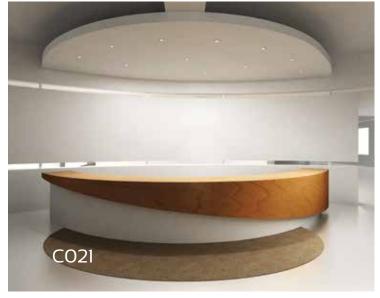






























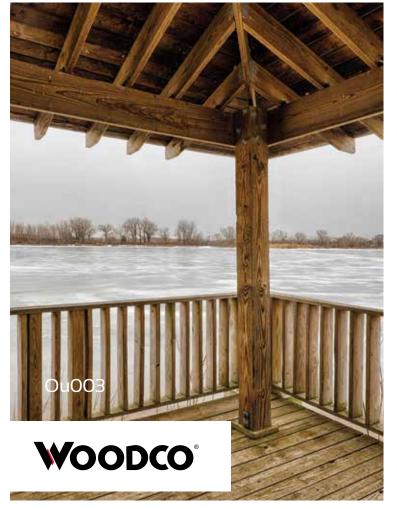
## Outdoors





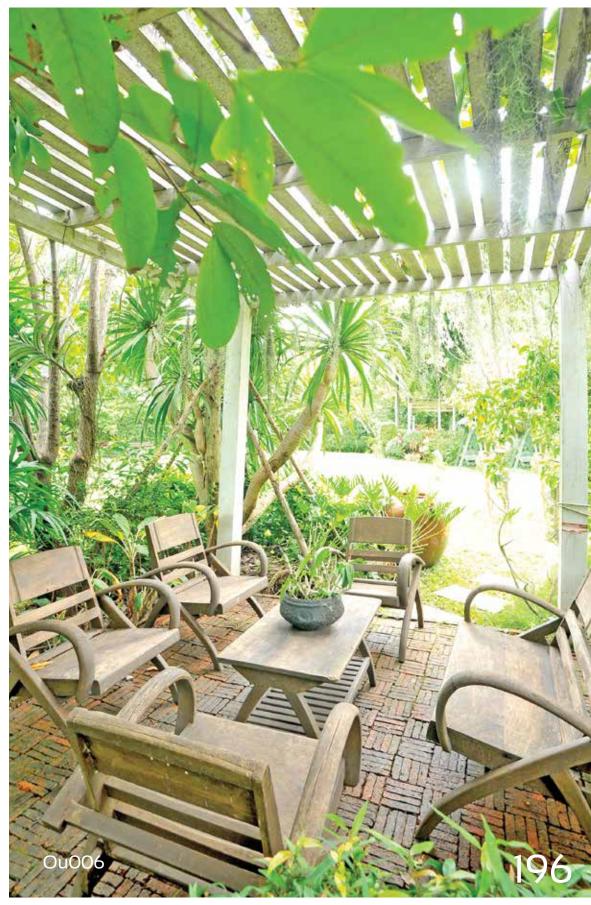


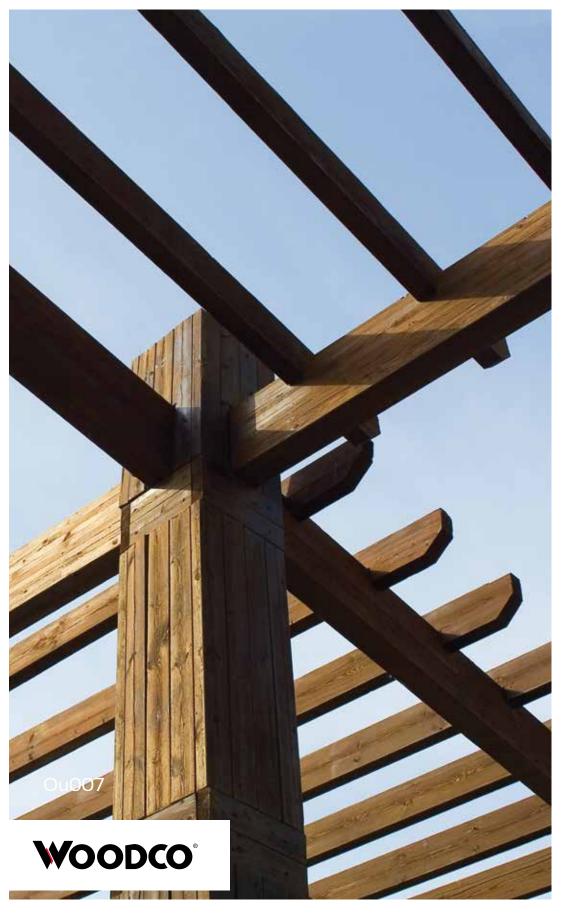


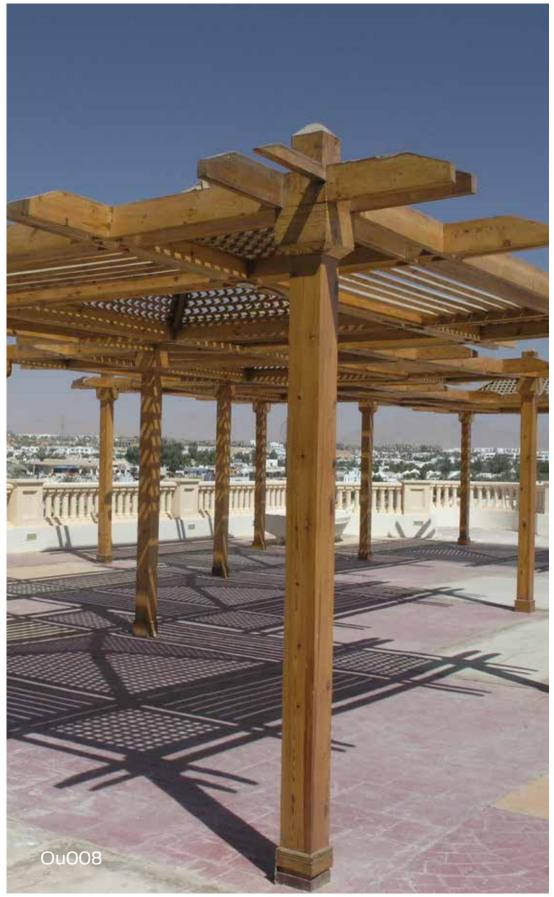




















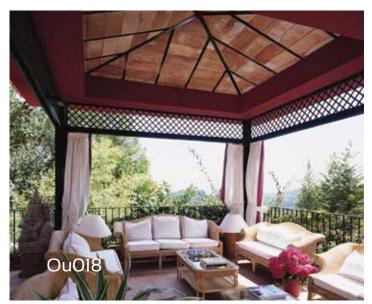








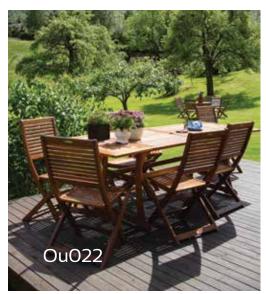






























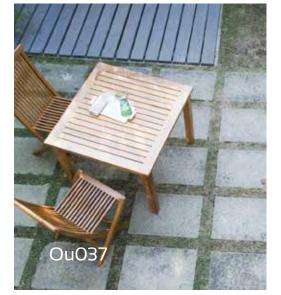


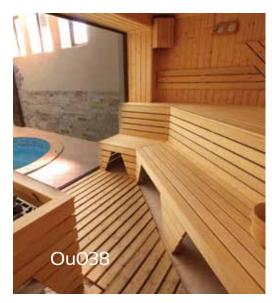




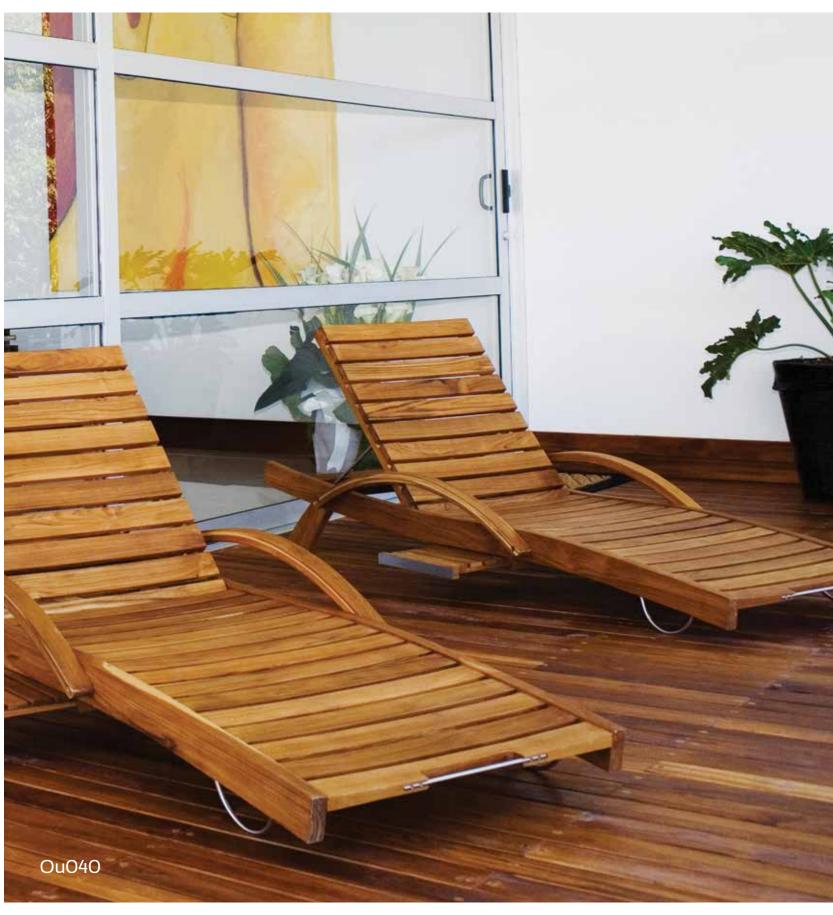




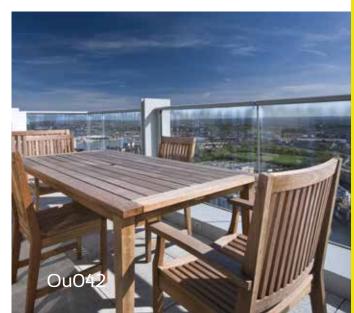














## Pets

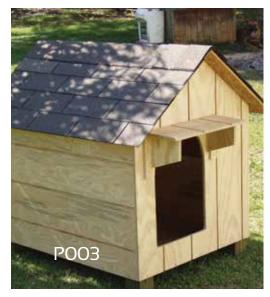


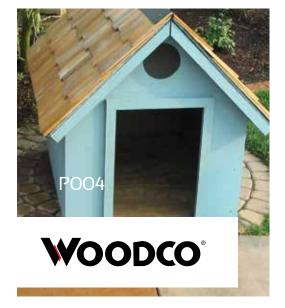






























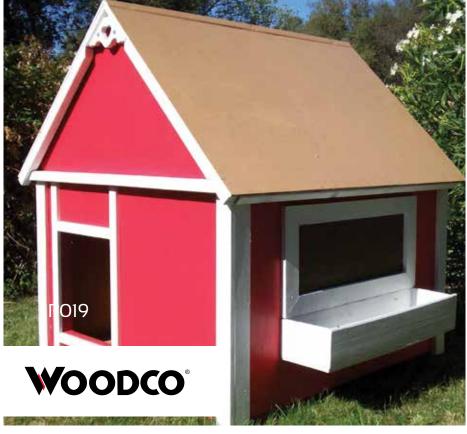










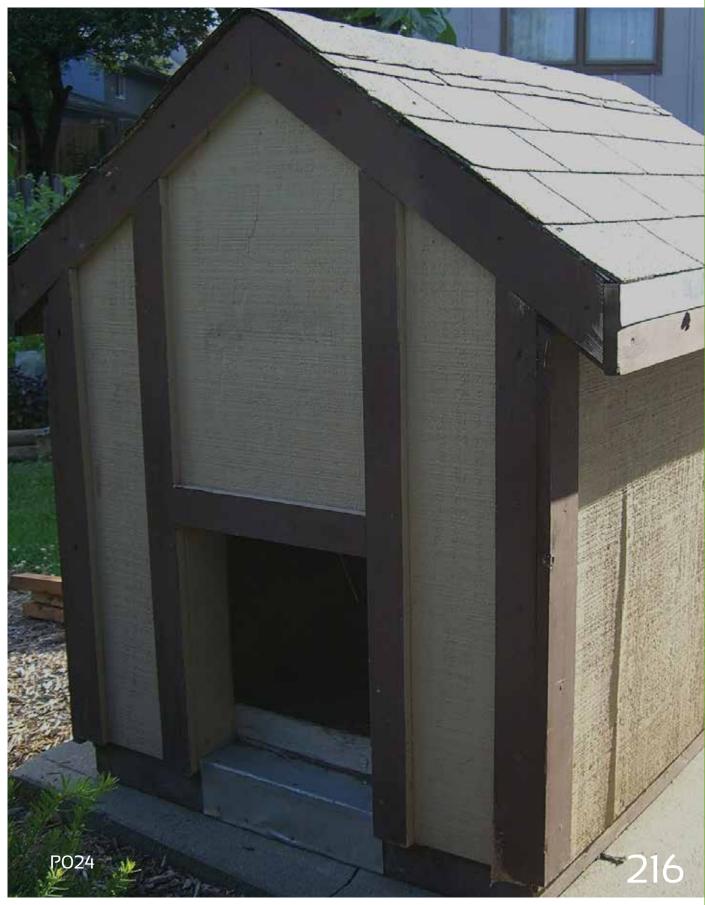






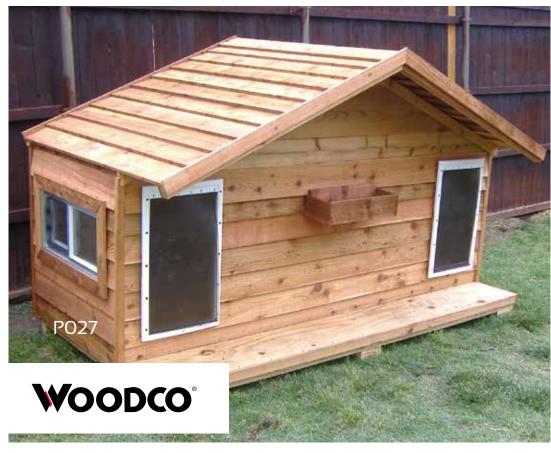








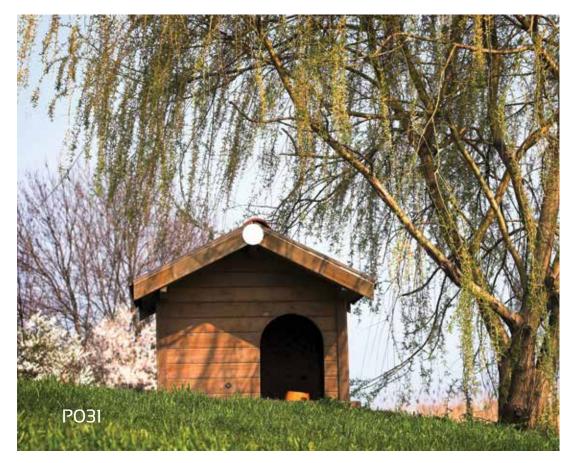
















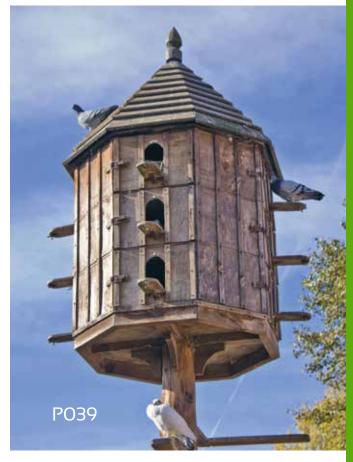




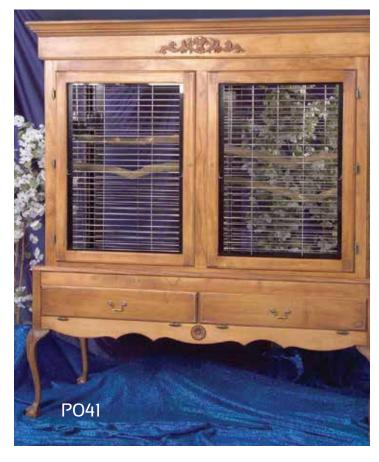






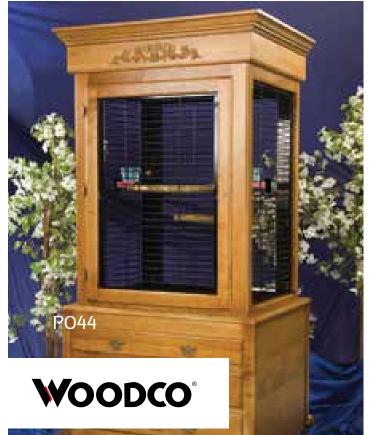




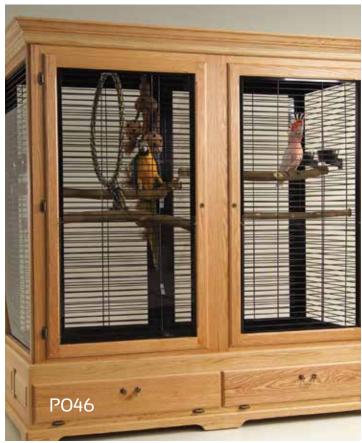


























Partners, Agents, Affiliated Distributors, Showrooms, and Suppliers. 224



















































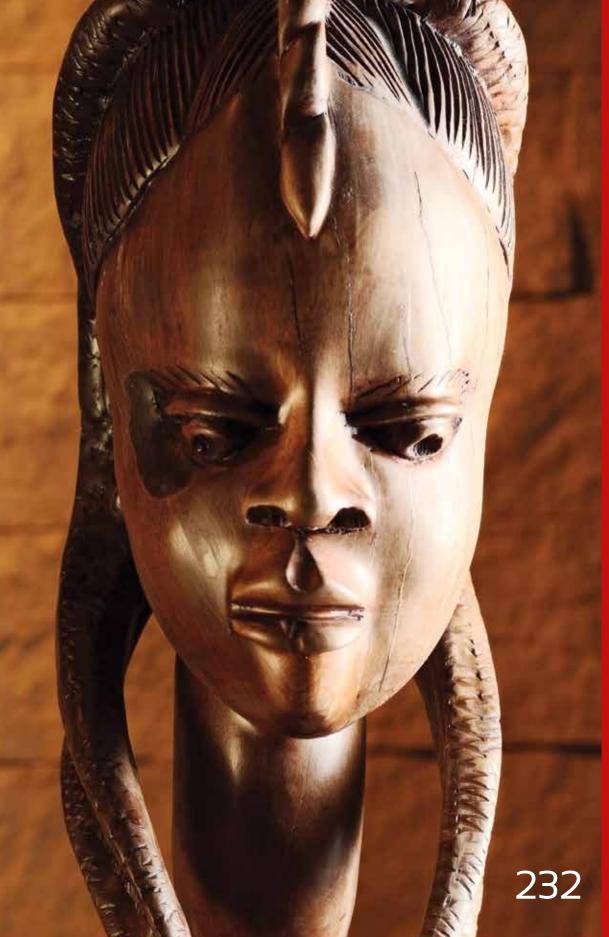




#### Africa...

Our Africa Strategy takes account of the significant changes taking place on the African continent today. It outlines how we are building on existing links to deepen our relationship with countries like Angola, Uganda, Nigeria, Ethiopia, Sudan, Tanzania, Rwanda, and Kenya. Africa appears to hold a lot of potential for growth and we believe many countries there could be or remain global growth leaders in the coming years.

Woodco will continue to actively invest in and support new and emerging ventures in the furniture business across the African continent. We believe that by investing inAfrica we will not only grow our own balance sheets but create jobs, support local businesses and strengthen local communities.



# Inauguration of the Uganda's showroom 2013





















## Nigeria



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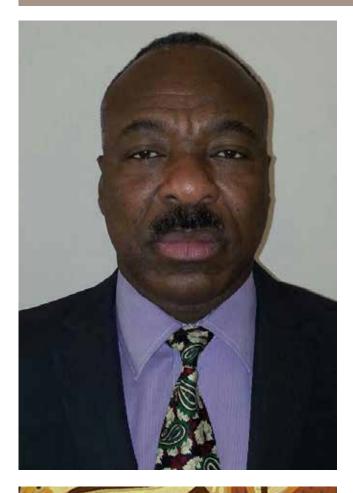
## Ethiopia







#### Angola



Mr. Jose Tchukombe, Managing Director, Oeste Kitchen & Interior Design, Luanda, Angola. Mobile: +244 923310995.





## Uganda

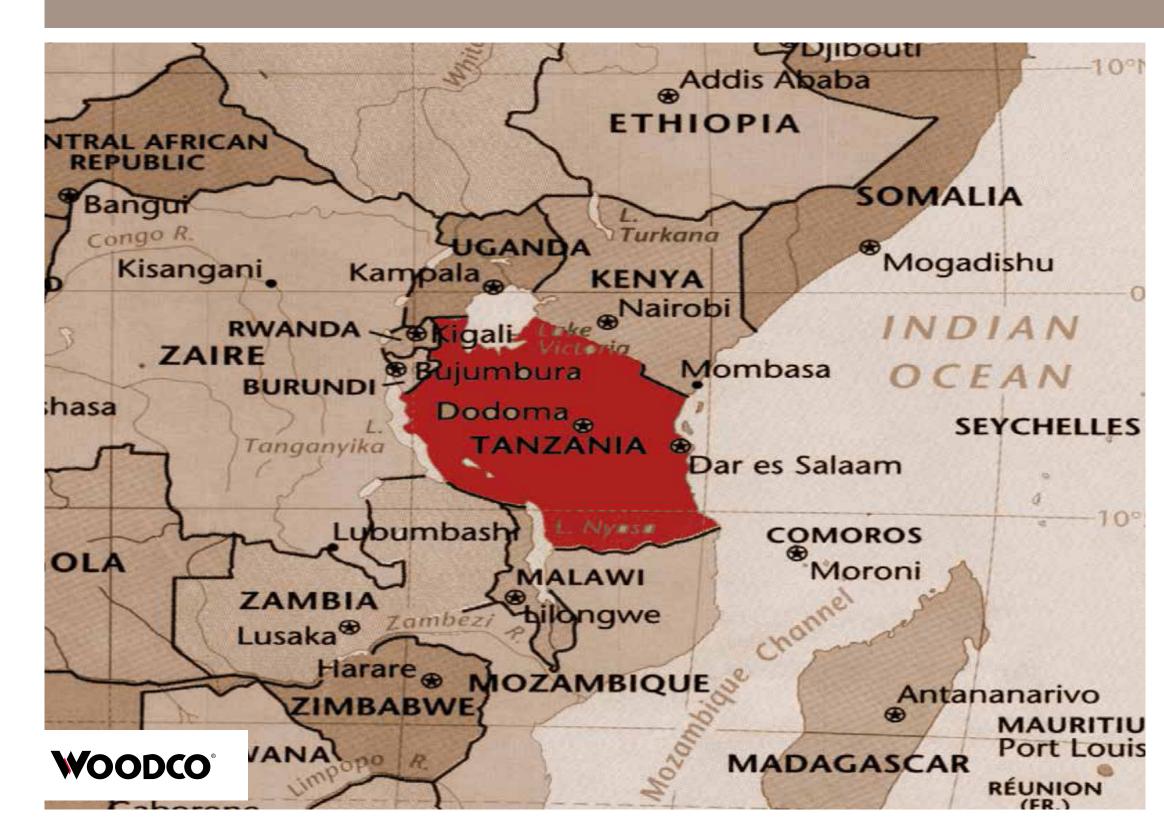


Mr. Benedict Muhigo, Managing Director, Dubai Wood Company, Kampala, Uganda. Mobile : +256 702057821.

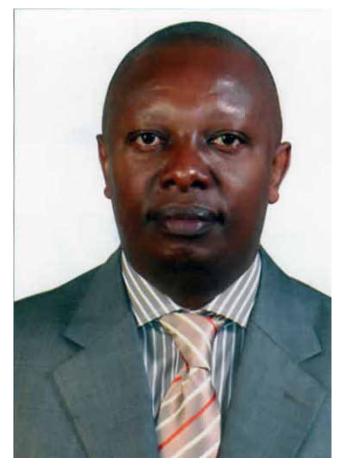




#### Tanzania



#### Kenya



Mr. Denis Kinoti Mwongera, Managing Director, Woodco International Ltd., Nairobi, KENYA. Mobile: +254 723 299711



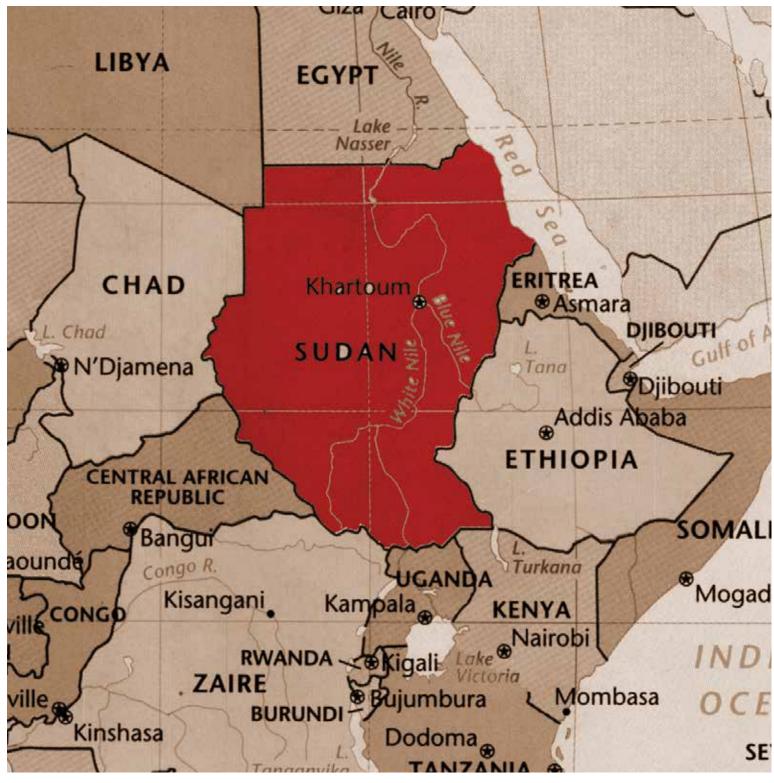
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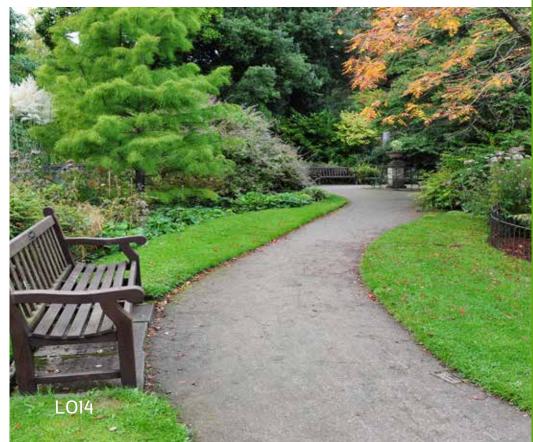










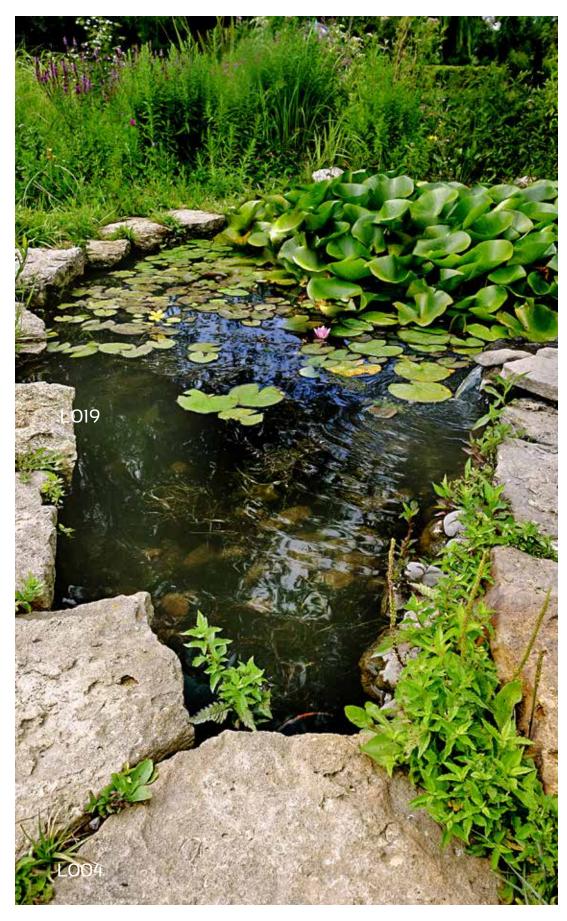








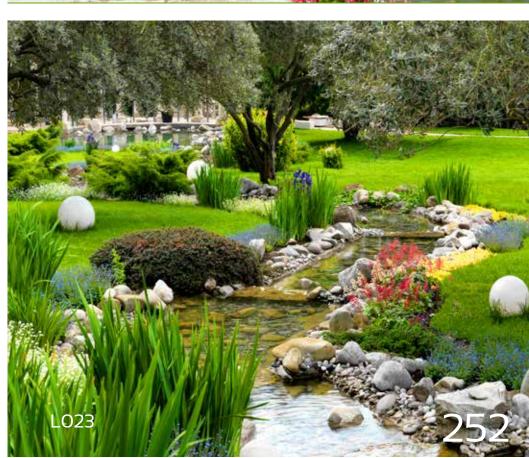
















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